



Grassroots Advocacy - Call to Action – 2009

- Healthy Families lead agency representatives and program managers need to advocate for and educate new Legislators about Healthy Families Florida.
- Healthy Families lead agency representatives and program managers need to set up meetings with their Legislative Delegation and other key Legislators prior to the start of the 2009 Session and during session. Families and family support workers should be invited, whenever possible, to share their success stories.
- If not able to meet personally with Legislators, make calls to set up a meeting with their legislative aides.
- If not able to meet Legislators or their aides face to face, arrange a conference call with speaker phone capability and have family and staff participate on the call.
- When in Tallahassee, meet with your Legislative Delegation and members of the key legislative committees that will be identified by Healthy Families Florida.
- Provide Legislators, local Healthy Families Advisory Board Members and community partners with the One Page Legislative Advocacy paper titled “A Proven Child Abuse Prevention Program.”
- The unique critical services provided by Healthy Families to prevent child abuse and neglect, the proven results and performance outcomes need to be promoted again and again in every message.
- Lead agency representatives and program managers need to identify leaders in their community who can advocate for Healthy Families by making calls or meeting with their Legislative Delegation and other key Legislators to deliver the message (one page advocacy paper).
- Healthy Families will provide lead agency representatives and program managers the names of individuals who are members of the Governor’ Child Abuse Prevention and Permanency Council who live in their community to help advocate for Healthy Families Florida.