Florida Children and Youth Cabinet
Headline Indicator Update
Access to Health Care

Rich Robleto—Executive Director, Florida Healthy Kids Corporation
Diana Ragbeer—Director of Public Policy & Communications, The Children's Trust

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Florida's Uninsured Children

- A U.S. Census study on health insurance coverage status and type of coverage by state for children under 18 reports that Florida had 576,000 uninsured children (14.2 %) in 2010, down from 712,000 (17.6 %) in 2008

- National average is about 10.2%

- Varying studies report Florida uninsured number as high as 19%

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Florida Uninsured Children by Family Income Level

Family Income as Percent of FPL
- <100%
- 100 - 200%
- 200-300%
- 300-400%
- >400%

33.9%, 33.3%, 17.5%, 8.2%, 7.2%

240,000, 236,000, 124,000, 58,000, 51,000

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Florida Uninsured Children by Citizenship Status

Citizenship Status

- Citizen Child Non-citizen Parents
- Citizen Child - Citizen Parents
- Non- citizen Child
- Child not Living ith Parents

58,000 93,000 89,000 472,000

13.1% 8.1% 12.5% 66.3%

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Florida Uninsured Children by Food Stamp Enrollment

Enrolled in Food Stamps

- Yes
- No

9.8% 90.2%

70,000 641,000

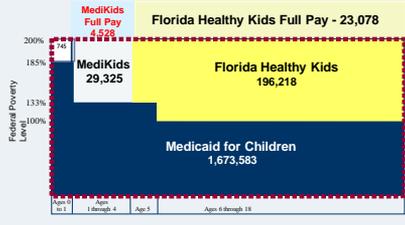www.floridakidcare.org • 1-888-540-5437

About Florida KidCare

- Florida KidCare is the state's low-cost, quality health insurance for children 0-18 years old
- Created in 1998 by Legislature
- Four partners
  - CMSN
  - MediKids
  - Healthy Kids
  - Children's Medicaid

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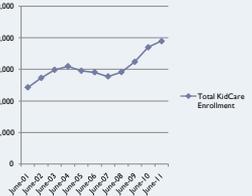
Florida KidCare Enrollment & Eligibility

MediKids Full Pay 4,526

Florida Healthy Kids Full Pay - 23,078

MediKids 29,325

Florida Healthy Kids 196,218

Medicaid for Children 1,673,583

Federal Poverty Level

200% 185% 133% 100%

745

Ages 0 to 1 | Ages 1 through 4 | Age 5 | Ages 6 through 18

CMS Network
Title XXI - 22,672

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Florida KidCare Enrollment- Historical View

Total KidCare Enrollment

Florida KidCare Statewide Enrollment Trends	Total KidCare Enrollment
June-01	1,214,916
June-02	1,365,732
June-03	1,494,330
June-04	1,550,936
June-05	1,479,613
June-06	1,455,380
June-07	1,389,958
June-08	1,458,980
June-09	1,621,888
June-10	1,862,334
June-11	1,949,789

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Florida KidCare Premium Costs

MediKids Full Pay $156 pcpm

Florida Healthy Kids Full Pay - $133 per child per month (pcpm)

MediKids

Florida Healthy Kids

$20 per family per month

$15 per family per month

Medicaid for Children
No premium payment

Federal Poverty Level

200% 185% 150% 133% 100%

Ages 0 to 1 | Ages 1 through 4 | Age 5 | Ages 6 through 18

CMS Network

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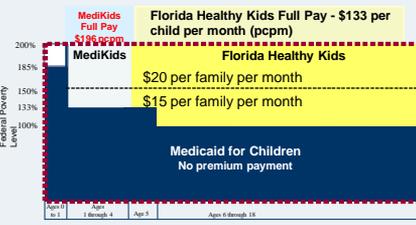
Successful Outreach Techniques

- A national study by the National Academy for State Health Policy reported the following findings as critical to the success of a program like Florida KidCare:
  - Keep enrollment and renewal procedures simple
  - Employ community based outreach which is key to increasing enrollment
  - Use technology to coordinate programs and reduce administrative burdens
  - Change agency culture to promote enrollment goals
  - Engage leaders who champion the goal of covering kids
  - Engage partners to help achieve coverage goals
  - Use marketing to promote enrollment in public programs

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Keep Enrollment and Renewal Procedures Simple

Implemented practices:
- Simplified paper application
- Developed on line application and renewal
- Electronically verify income and citizenship

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Community Based Outreach is Key to Increasing Enrollment

Implemented Practices:
- Community based organizations
  - Coalitions
  - Boots on the Ground
  - Matching grantees
- Health Plans
- Local and religious organizations
- Hospitals
- Health Agent Association
- Schools

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Technology Coordinates Programs and Reduces Administrative Burdens

Implemented Practices:
- Automated referral between Medicaid and CHIP
- Mailed outreach material to food stamp recipients
- Outbound personal calls to expiring applicants

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Change State Culture to Promote Enrollment Goals & Retention

- State agencies are reported as the number two source of KidCare information:
  - AHCA Offices
  - DCF Offices
  - County Health Departments

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Engage Leaders Who Champion the Goal of Covering Kids

- Legislature
- Governor
- Chief Financial Officer
- Chief Child Advocate
- Agency Heads
- Business Leaders
- Community Leaders

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Engage Partners to Help Achieve Coverage Goals

Current partnerships/collaborations
- Florida Covering Kids and Families
- Federal CMS ($2M Grants)
- Florida Children Services Councils
- Children and Youth Cabinet
- Coordinated School Health Partnership
- Faith and Community Based Advisory Council
- The Children's Movement of Florida
- Business Community

Use Marketing to Promote Enrollment in Public Programs

Implemented Practices:
- Promotional materials
  - Create materials with KidCare Creative tool
  - Provide materials to community partners
- Act out for Health Contest
  - PSA, billboard and essay contest for students grades 4-12
  - Winning entries on television, in schools, on billboards

Barriers to Enrollment Growth

- Populations ineligible for state subsidy
  - Legal immigrants in first five years
  - State employee dependents
  - Families > 200% FPL
- Limited recurring outreach funds
- Lack of program awareness/trust
- Cultural/language barriers
- Difficulties navigating the system

Barriers to Enrollment Growth

- KidCare State Fiscal Year (July 2010-June 2011)
  - Annual renewal
    - 38,000 CHIP children terminated for non compliance with renewal
    - 550,000 Medicaid children closed
- CHIP Fiscal Year (July 2010-June 2011)
  - Premium requirement
    - 81,000 disenrollments for non-payment
  - Transfer to Medicaid
    - 80,000 children transferred to Medicaid

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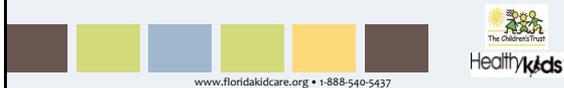
Recommendations & Action Plans

1. Expand Outreach

Outreach to child care centers
Children in school readiness and VPK programs in child care centers
How - Send letters to parents of all children in childcare/VPK, particularly in subsidized child care
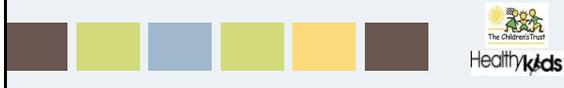**Who -** The Association of Early Learning Coalitions (AELC)
Time frame - Immediately

Simplify search for application assistance
How - Implement smart phone referral application—App available for smart phones that will connect potential or current enrollees with a community partners in their area
Who - FHKC
Time frame - December 2011

Recommendations & Action Plans

1. Expand Outreach (continued)

Expand coordination with school free and reduced lunch programs
Children who qualify for free and reduced lunch program
How - Meetings with individual school superintendents and Association of School Superintendents
Who - Children's Services Councils, Covering Kids and Families (CKF) and The Children's Movement
Time frame - Immediately
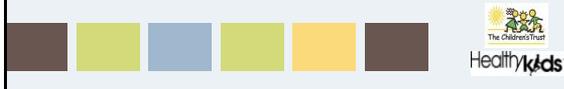
Recommendations & Action Plans

2. Improve Program Retention

Simplify the renewal process
How - Implement On-line Administrative Renewal
Who - FHKC
Time frame - Currently in process –March 2011

Expand premium payment options
How - Enhance Premium payment by payroll deduction capability
Who - FHKC
Time Frame - Future Opportunity

Premium payment by payroll deduction
How - System Enhancement
Who - FHKC
When - Future opportunity

Recommendations & Action Plans

2. Improve Program Retention (Continued)

Identify barriers to retention
Who - FHKC – Satisfaction Committee
How - Conduct surveys and analysis to pinpoint reason for leaving program
When - March 2012

Implement retention strategies
Who - FHKC
How - Follow up on retention barrier analysis
When - Future Opportunity beginning April 2012

Recommendations & Action Plans

3. Simplify Application Process

Use automation and data matching programs
Who - Social Service agencies and Children's Services Councils
How- One-E App is a Web-based system that lets families and individuals apply for multiple health, social service and other support programs from one location. One-e-App is used by consumers themselves or by staff who assist families and individuals at community clinics, hospitals, state and county agencies, food banks and other locations. The system allows individuals to apply for a range of programs such as Medicaid, CHIP, Food Stamps (SNAP), Earned Income Tax Credit, Child Tax Credit, utility assistance, local health insurance expansion programs and more
When - Ongoing

Recommendations & Action Plans

3. Simplify Application Process (continued)

Implement Presumptive eligibility
How - Statutory change to allow children to be "presumed" eligible temporarily so they can receive services while a full application is pending
When - Potentially 2013 Session/as the economy recovers

Improve electronic citizenship check
Who - FHKC, DCF
How - Obtain access for FHKC eligibility system to access Social Security data base
When - Future opportunity
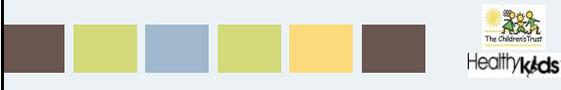

Recommendations & Action Plans

4. Expand populations eligible for enrollment/subsidy

Children of legal immigrants (lawfully in the US less than 5 years and whose children are often US citizens) now qualify for the federal match, but the statute was never changed to reflect that

Who - Hispanic Caucus led by Sen. Rene Garcia
When - 2012 Legislative Session
How - Simple statutory change

Recommendations & Action Plans

4. Expand populations eligible for enrollment/subsidy (continued)

Children of State employees
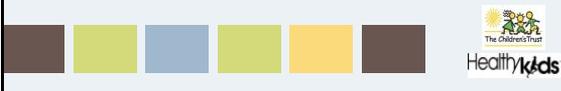**Who –** Senator Rich and Representative Cruz
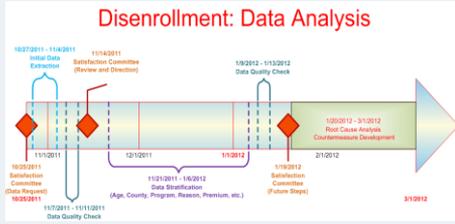**When –** 2012 Legislative Session
How – Statutory change

Allow children under age 1 to participate in full pay program
How – Statutory change
When – 2013 Session

Recommendations & Action Plans

Disenrollment: Data Analysis

Recommendations & Action Plans

Disenrollment: Family Satisfaction Survey