

From: [Wyland, Kerri](#)
To: [Wyland, Kerri](#)
Subject: Fwd: Two additional quotes approved with slight edits
Date: Tuesday, November 17, 2015 8:31:31 AM
Attachments: [Q3 2015 Visitor Numbers Press Release.doc](#)

Sent from [Outlook](#)

----- Forwarded message -----

From: "Kathy Torian" <ktorian@visitflorida.org>
Date: Mon, Nov 16, 2015 at 12:48 PM -0800
Subject: Two additional quotes approved with slight edits
To: "Wyland, Kerri" <Kerri.Wyland@eog.myflorida.com>

Hi Kerri,

I hope this won't be confusing, but below are two quotes that have been approved with slight edits from the version I sent you previously. I have attached the new version of the entire release that reflects the two new finalized quotes, but here are the new ones listed separately in case you have already begun to make edits on your end.

The first is our chair John Tomlin's quote which is the fourth paragraph in the body of the release:

"The continued growth of tourism for the third quarter, including a record number of tourism-related jobs, puts Florida on pace for a fifth consecutive record breaking year," said John Tomlin, Chair of the VISIT FLORIDA Board of Directors. "These records also emphasize the power of tourism as an economic leader and job creator for the state. Outcomes like these are the direct result of the vision and support of the Governor, Legislature and our amazing tourism industry, as well as world-class strategies and execution by the VISIT FLORIDA staff."

The second is Carol Dover's which is the third quote among the four extras on the second page:

Carol Dover, Chair of the VISIT FLORIDA Public Affairs Committee and President & CEO of the Florida Restaurant & Lodging Association said, "Florida is continuing to break the mold by setting record-breaking trends that prove our state leads the way in hospitality and tourism. These numbers highlight Governor Scott's leadership, and along with support from Florida's Legislature, ensures a business-

friendly environment that allows hoteliers, restaurateurs, suppliers and attractions to thrive. We were proud to help provide incredible guest experiences in the first three quarters of the year and are excited to welcome even more visitors to the Sunshine State throughout the rest of the year.”

That just leaves Bill Talbert, Andrew Hertz and Bill Lupfer that I am still waiting to hear back from. Please let me know if you have any questions.

Thanks, Kathy

Kathy Torian

Corporate Communications Manager

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FOR MORE INFORMATION, CONTACT:

Kathy Torian
Corporate Communications Manager
850-205-3865 (o) 850-345-6494 (c)
ktorian@VISITFLORIDA.org

FOR IMMEDIATE RELEASE:

November 17, 2015

Gov. Scott: Florida Tourism on Pace for Fifth Consecutive Record Year

~ Over 79.1 million visitors came to Florida in first three quarters of 2015 ~

TALLAHASSEE, Fla. (Nov. 17, 2015) – Today, Governor Rick Scott announced Florida set another record in tourism by welcoming the highest amount of visitors of any nine months in the state's history with 79.1 million visitors, according to VISIT FLORIDA. This record amount of visitors represents a 5.5 percent increase over the previous year. In the third quarter of 2015 (July – September), 25.5 million visitors came to the state, an increase of 6.8 percent over 2014 and marking Florida's largest third quarter for visitation ever. The average number of direct travel-related jobs in quarter three was also a record high, with 1,195,400 Floridians employed in the tourism industry - up 5.2 percent over the same period last year.

Governor Scott said, "I am proud to announce the Sunshine State continued our record breaking success and welcomed the most visitors in Florida's history over the first three-quarters of the year. Our growing tourism industry employs 1.2 million Floridians and is helping us meet our goal of becoming the best place in the world for jobs. We are excited to mark the first three-quarters of 2015 with our biggest third quarter ever, and we look forward to exceeding our goal of 100 million visitors to Florida this year."

VISIT FLORIDA estimates that 22.1 million domestic visitors traveled to Florida in the third quarter of 2015, reflecting an 8.2 percent increase over the same period last year. Estimates also show that 3.4 million international visitors came to Florida in quarter three of 2015, representing a 1.7 percent decrease from 2014. Preliminary figures for the first three quarters of 2015 show 67.4 million domestic visitors, 8.3 million overseas visitors and 3.4 million Canadians have come to the Sunshine State, representing increases of 6.5 percent, 0.5 percent and -1.4 percent respectively.

"The continued growth of tourism for the third quarter, including a record number of tourism-related jobs, puts Florida on pace for a fifth consecutive record breaking year," said John Tomlin, Chair of the VISIT FLORIDA Board of Directors. "These records also emphasize the power of tourism as an economic leader and job creator for the state. Outcomes like these are the direct result of the vision and support of the Governor, Legislature and our amazing tourism industry, as well as world-class strategies and execution by the VISIT FLORIDA staff."

Tourism and recreation taxable sales for Florida increased year-over-year for January through August 2015 (last reported month), representing an 8.2 percent increase over the same period in 2014. For quarter three of 2015, the average daily room rate (ADR) rose 5.1 percent, the occupancy rate for Florida hotels increased 3.6 percent and the demand in rooms sold grew 4.8 percent compared to quarter three of 2014.

“With three record quarters and a fifth consecutive record year on the horizon, it’s clear that this continued growth does not happen by accident. It’s the direct result of a global marketing strategy focused on maximizing the economic impact of Florida tourism,” said Will Seccombe, President and CEO of VISIT FLORIDA. “Today’s announcement shows tourism marketing works and we have Governor Scott and the Florida Legislature to thank for their unparalleled support that will enable us to reach our goal of generating \$100 billion in visitor spending by 2020.”

Here are the reactions of key industry leaders to today’s record announcement:

Bill Talbert, Vice Chair of the VISIT FLORIDA Board of Directors and President & CEO of the Greater Miami Convention & Visitors Bureau said, “We’re thrilled that Florida’s tourism continues to make history with another record shattering quarter. The tremendous effort each and every day by those who enthusiastically welcome and serve our visitors delivers great experiences that grow our state’s popularity. We are fortunate to have a Governor and Legislature that support our industry and VISIT FLORIDA so that we can continue to share the extraordinary stories of the people and places of our state with the world.”

Andrew Hertz, Immediate Past Chair of the VISIT FLORIDA Board of Directors and President & General Manager of Miami Seaquarium said, "Achieving record visitation for the third quarter of 2015 provides strong momentum towards our goal of \$100 billion in tourism-related spend by 2020. Florida is fortunate to have the strong support of Governor Scott and the Legislature, as well as funding matched by dollars from great industry partners. This support allows VISIT FLORIDA to reach even more markets and potential visitors with compelling reasons to visit Florida and create memories that last a lifetime."

Carol Dover, Chair of the VISIT FLORIDA Public Affairs Committee and President & CEO of the Florida Restaurant & Lodging Association said, “Florida is continuing to break the mold by setting record-breaking trends that prove our state leads the way in hospitality and tourism. These numbers highlight Governor Scott’s leadership, and along with support from Florida’s Legislature, ensures a business-friendly environment that allows hoteliers, restaurateurs, suppliers and attractions to thrive. We were proud to help provide incredible guest experiences in the first three quarters of the year and are excited to welcome even more visitors to the Sunshine State throughout the rest of the year.”

Bill Lupfer, Member of the VISIT FLORIDA Board of Directors and President & CEO of the Florida Attractions Association said, “Florida’s outstanding attractions and iconic destinations have a lot to be proud of, and this record third quarter means we are on track for what is sure to be another stellar year. As we continue to shatter industry records and make the Sunshine State the gold standard for tourism across the country and around the world, we are grateful for the hard work of our industry partners and the support of Governor Scott and the Florida Legislature.”

To view additional Florida visitor data, please go to the [Research page](#) on VISIT FLORIDA's media website.

**Preliminary estimates are issued 45 days after the end of each calendar quarter. Final estimates are released when final data are received for all estimates in the report.*

As the Sunshine State's No. 1 industry, tourism was responsible for welcoming 98.8 million visitors who spent \$82 billion in 2014 and employing more than 1.1 million Floridians. According to the Office of Economic and Demographic Research, for every \$1 the state invests in VISIT FLORIDA – the official tourism marketing corporation for the state of Florida – \$3.20 in tax revenue is generated. VISIT FLORIDA promotes tourism to Florida through sales, advertising, promotions, public relations and visitor services programs. As a public/private partnership, VISIT FLORIDA serves more than 11,000 tourism industry businesses, including major strategic alliance partnerships with Busch Gardens Tampa, Disney Destinations, The Hertz Corporation, LEGOLAND Florida Resort, SeaWorld Parks & Resorts Orlando, Simon Shopping Destinations and Universal Orlando Resort. To learn more about VISIT FLORIDA, please go to VISITFLORIDA.org or follow us on our industry social media channels: SunshineMatters.org, [Facebook](#) and Twitter [@FloridaTourism](#).



From: [Kathy Torian](#)
To: [Wyland, Kerri](#)
Subject: Re: Any update on the release?
Date: Monday, November 16, 2015 12:21:47 PM
Attachments: [Q3 2015 Visitor Numbers Press Release.doc](#)

Hi Kerri,

Attached please find the Q3 visitor numbers release. Will's quote is approved. All others are still in draft. I'll let you know as soon as I hear back on those. Please let me know if you have any questions.

Thanks, Kathy

Kathy Torian

Corporate Communications Manager
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On Mon, Nov 16, 2015 at 9:03 AM, Wyland, Kerri <Kerri.Wyland@eog.myflorida.com> wrote:

Great! Most likely in the AM but will need to get it through the approval process to lock in a time.

We can keep quotes in the release marked clearly as DRAFT for as long as possible.
Can you send it over once you have Will's edits and I will be sure to let everyone know the quotes may change?

From: Kathy Torian [mailto:ktorian@visitflorida.org]
Sent: Monday, November 16, 2015 8:49 AM
To: Wyland, Kerri <Kerri.Wyland@eog.myflorida.com>
Subject: Re: Any update on the release?

I think I can make that work. I just need to get all the quotes other than Will's and the Gov's approved, so we can just delete any that I don't hear back from in time. Do you have a set time tomorrow that you are planning to hit send?

Kathy Torian

Corporate Communications Manager

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M: [850-345-6494](tel:850-345-6494)

www.VISITFLORIDA.com

[Redacted]

On Mon, Nov 16, 2015 at 8:43 AM, Wyland, Kerri <Kerri.Wyland@eog.myflorida.com> wrote:

Thanks! Can we send tomorrow instead?

Sent from [Outlook](#)

From: Kathy Torian <ktorian@visitflorida.org>
Sent: Monday, November 16, 2015 8:42 AM
Subject: Re: Any update on the release?
To: Wyland, Kerri <kerri.wyland@eog.myflorida.com>

I gave the draft to Will late Friday to review and will send it your way later this morning as soon as I have made any edits he may have. Is the plan still to send it out on Wednesday?

Kathy Torian

Corporate Communications Manager

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FOR MORE INFORMATION, CONTACT:

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From: [Media](#)
To: [Press](#)
Subject: FW: Question from Carole Fader, the Times-Union
Date: Friday, November 13, 2015 3:36:20 PM

From: The Florida Times-Union/Jacksonville.com
Sent: Friday, November 13, 2015 3:35:13 PM (UTC-05:00) Eastern Time (US & Canada)
To: Media
Subject: Question from Carole Fader, the Times-Union

You might have read that SeaWorld San Diego will be ending its killer whale performances, which have received a lot of criticism after trainer injuries and the death of a popular trainer at Orlando's park. The documentary "Blackfish" also drew much negative feedback about the animal performances. What do you think of the shows at SeaWorld? Do you think it's a good idea that the major park is ending the shows but leaving the shows at the rest of the parks? Do you think the shows serve a purpose? Please respond in 200 words or less to feedback@jacksonville.com and please also include your name and the area of town in which you live. Thanks!
The Florida Times-Union/Jacksonville.com
1 Riverside Avenue
Jacksonville Florida 32202
United States

This email is intended for media@eog.myflorida.com. To unsubscribe visit <http://click.skem1.com/form?94sby--nxrw-185m3rl6&sl=tl&t=5>
Update your subscription preferences visit <http://click.skem1.com/form?94sby--nxrw-185m3rl6&sl=tl&t=1>

From: [Henderson, Linda](#) on behalf of [Fitzwater, Jennifer](#)
To: [Moulton, Diane](#); [Piepenbrink, Brad](#); [CommsAgencies](#)
Cc: [Wiley, Nick](#); [Sutton, Eric](#); [Smith, Susan \(FWC\)](#); [Broderick, Kelly](#); [Henderson, Linda](#)
Subject: FWC Weekly EOG Agency Report for November 12
Date: Thursday, November 12, 2015 9:24:57 AM
Attachments: [2015-1112 Weekly Governor's Report.docx](#)

Good afternoon - Please see the attached FWC Weekly Governor's Report. Let me know if you have any questions.

Jennifer

Jennifer Fitzwater

Chief of Staff

Florida Fish and Wildlife Conservation Commission

850.617.9469 office

850.509.4764 cell

GOVERNOR RICK SCOTT
WEEKLY EOG AGENCY REPORT
FLORIDA FISH AND WILDLIFE CONSERVATION COMMISSION

November 12, 2015

Successes for the week ending November 8, 2015

FWC educates Bonita residents about chumming at council meeting

- Researchers from FWC were in Bonita Springs educating residents about using chum to fish for sharks.
- The main goal was to clear some public misconceptions and provide education prior to turning to over-regulation as the answer.
- Attendees concerned for safety of swimmers at the beach were informed that chum may be popular but the wave and current activity ensures they don't attract lingering sharks.

Manatee mom, cub released as Manatee Awareness Month starts

- A mother manatee and her young calf are now in natural waters at Merritt Island's Kars Park after mom was struck by a boat in the Satellite Beach area in May.
- Since May, the mother has been nursed back to good health by SeaWorld who kept the mom and cub together.
- Boaters are cautioned to be on the lookout for manatees as seasonal manatee zones go into effect November 15. As waters temperatures cool down, the manatees move to warmer waters using main waterways.

Upcoming events

FWC to meet November 18-19 Panama City

- The next FWC Commission will be held in Panama City at the Majestic Beach Resort. Both sessions are open to the public.
- Meeting both days will start at 8:30 a.m. CST and the public will be provided opportunities to speak.
- The full agenda can be viewed at MyFWC.com/Commission and select "Commission Meetings."

Hydrilla treatment scheduled for Lake Cypress

- During the week of November 16 FWC is planning to treat hydrilla in portions of Lake Cypress, subject to weather conditions.
- Treatment of 580 of the lake's 4100 acres in Osceola County will not restrict fishing or swimming.
- Herbicides being applied are approved for use in lakes by the U. S. Environmental Protection Agency and the Florida Department of Agriculture and Consumer Services.

From: [Jon Johnson](#)
To: [Moulton, Diane](#)
Subject: Fwd: Governor & Joel meet/greet
Date: Wednesday, November 11, 2015 2:31:04 PM

Hello Diane. Hope your are well. Please see below regarding a week in January for a mtg with Seaward CEO and the Governor

Sent from my iPhone

Begin forwarded message:

From: "Thibodaux, Beth" <Beth.Thibodaux@seaworld.com>
Date: November 11, 2015 at 2:25:32 PM EST
To: "jon@johnsonblanton.com" <jon@johnsonblanton.com>
Subject: Governor & Joel meet/greet

We can fit times for a trip to Tallahassee the week of January 25th. I believe we would go up and back in one day – let me know if there are some times that work for the Governor that week.

Many thanks –

Beth

Beth Thibodaux

Corporate VP, State & Local Affairs | SeaWorld Parks and Entertainment
407-226-5025 | <http://seaworldcares.com/>

From: [Media](#)
To: [Press](#)
Subject: FW: Press Release/Community Event
Date: Tuesday, November 10, 2015 10:48:08 AM
Attachments: [Press Release.docx](#)

From: Outreach Officer - Luis DeRosa
Sent: Tuesday, November 10, 2015 11:56:38 AM (UTC-05:00) Eastern Time (US & Canada)
To: miguel.rivera@wftv.com; 'Bosque Consulting Group'; 'David Luyanda'
Cc: 'Bosque Consulting Group'; 'desk_wesh.com'; desk@entravision.com; WKMG; 'Laprensaorlando News'; 'news13_cfnews13.com'; 'Wofl News'; 'Foxwolf News'; 'Ucfnews News'; WDBO-AM ORLANDO; CFN; 'Frn News'; 'Fcourier News'; 'Fcourier News'; 'News Ucf'; news.cff@gmail.com; newsdesk@eosun.com; newsdesk@cfadvocate.com; 'Carolyn Scofield'; 'Berndt Petersen'; 'Orlando Weekly'; WFTV; 'La Prensa Newspaper An ImpreMedia Company'; lynne.newsom@ocps.net; 'Beyond.com Inc.'; 'Children's Defense Fund'; 'CWA Communications'; 'William Diaz'; 'Newsmakers Live Journal'; 'Homan Machuca'; 'Wendy Thompson'; 'Doodle News'; 'Johnny Orria'; 'Smilebox Inc.'; 'Magda Ivette Torres'; Viva, Telemundo; 'Laprensa Orlando'; Palacio, Rafael; Paul Gamache (Univision Orlando); 'Zoraida Rios-Andino'; WTMO; 'Sandra Carrasquillo'; 'Edwin Colon'; 'Danny Ramos'; 'quedateconmiguel_aol.com'; 'Keith Landry'; 'Betsy Franceschini'; 'Lucymar Show'; 'tony.ortiz_cityoforlando.net'; bill.suchy@ocfl.net; 'Donald Bendz'; El Sol de la Florida; Media; 'Chavelys Chavelys'
Subject: FW: Press Release/Community Event

Press Release

For Immediate Release

Contact Person: Jose Bosque, JD, Chairperson, Education Committee
(407) 501-2562, Luis De Rosa, Dynamic CDC, (954) 914-9314
November 9, 2015

Education Forum

Teachers, Students & Parents Working Together

At this third forum on education, we will discuss the importance of teachers, students and parents working together to ensure that each child - from elementary school through high school - receives a quality education with a focus on each student's special needs, skills and talents and background. Studies by the National Education Association (NEA) show that - among other accomplishments - students with parental involvement are more likely to earn higher grades, attend school regularly, have better social skills and behavior, and continue through graduation.

Date: Thursday, November 19, 2015

Time: 5:30 through 7:30 p.m.

Location: Avant Garde Academy

2880 N. Orange Blossom Trail
Kissimmee, FL 34744

Opening Remarks: **Mr. Luis De Rosa**, Dynamic CDC, Puerto Rican Summit

Welcoming Remarks: **Hon. John Cortes**, FL State House of Representatives, District 43

Special Remarks: **Frank Bolaños**, Co-founder, Avant Garde Academy

Acknowledgements and Introductions of Elected and Community Leaders: **Mr. Jose Bosque, JD**

Panel Members:

Hon. Kelvin Soto, Osceola County School Board (Moderator)

Mr. Frank Bolaños, Co-founder, Avant Garde Academy

Hon. Darren Soto, FL State Senator, District 14

Ms. Inessa Brisole-Pereira, Academic Advisor, Mavericks High School

Hon. John Colon, Manatee County School Board, former FL State Bd of Education Member

Hon. Rene Plasencia, FL State House of Representatives, District 49

Dynamic Community Development Corporation is the organizer of the annual Summit on Puerto Rican Affairs, schedule to take place at the Doubletree Hilton by SeaWorld in 2016 on Thursday and Friday, May 12 & 13th in Orlando, FL . For more information, contact 855-613-2111.

DYNAMIC COMMUNITY DEVELOPMENT CORPORATION

Press Release

For Immediate Release

Contact Person: Jose Bosque, JD, Chairperson, Education Committee

(407) 501-2562

November 9, 2015

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From: [Thibodaux, Beth](#)
To: [Thibodaux, Beth](#)
Subject: SeaWorld Announcement Highlights
Date: Tuesday, November 10, 2015 9:40:01 AM
Attachments: [OnePager_Brand House.pdf](#)

Friends,

Yesterday we held our first Investor and Analyst Conference as a publicly traded company. The meeting gave us an opportunity to discuss the current state of the business and provide our new company brand direction with the guiding principle being “Experiences That Matter.” By delivering experiences that are both fun and meaningful for the entire family, our vision is to “inspire people to protect animals and the wild wonders of our world.”

Our efforts will be guided through three brand pillars:

- **Explore:** *Discover wonder and curiosity.*
- **Inspire:** *Connect the heart to teach the mind.*
- **Act:** *Join us to make a better world through education, rescue and preservation. Our rescue efforts include more than **27,000** animals to date, our preservation efforts include supporting science and research to help animals in the wild and our education efforts include both the opportunities in our parks as well as the work we do in schools and with youth organizations in our local communities and beyond.*

We announced a number of new partnerships, attractions and other initiatives, including the evolution of our orca shows in San Diego. You can read more about the initiatives [here](#).

Also, I’d like to share one final [video](#), which brings home the powerful impact we have on education, research and conservation.

As always, please feel free to reach out if you have questions or would like additional information.

Beth Thibodaux | Corporate VP, Government Affairs | SeaWorld Entertainment | 407-226-5025 | seaworldcares.com

Our purpose is to inspire people to protect animals and the wild wonders of our world. Our mission is to provide family vacations that matter.

We do that every day by focusing on three pillars that inform what we do, how we do it and why it matters to consumers, partners and the SeaWorld team.

We **explore**, **inspire** and **act**.

EXPLORE – We Create Wonder and Curiosity

We encourage family time that is fun and meaningful by giving individuals and families the opportunity to:

- **Explore** innovative and thrilling experiences that help us learn
- **Discover** the power & wonder of unique animal interactions & adventures
- **Seed the future** by helping children and their families love our Earth.

INSPIRE – We Connect the Heart to Teach the Mind

We touch hearts, connecting people to the magnificent animals of land and sea so our guests can:

- **Learn** to become informed stewards of our Earth.
- **Dive** Deeper with heartfelt, teachable moments
- **Share** our stories globally as Animal Ambassadors

ACT – We Take Action to Make a Better World

We protect animals everywhere, because wild places are vanishing. This means we:

- **Rescue and rehabilitate** animals by protecting their lives and habitats.
 - SeaWorld is a leader in animal rescue, rehabilitation and release, with over 26,000 animals rescued to date.
 - SeaWorld is available 24/7 for animal rescues, around the globe.
- **Preserve wonders of nature** by partnering with organizations that share our purpose.
 - We partner with leading organizations like the American Humane Association, the National Fish and Wildlife Foundation and the American Association of Zoos and Aquariums.
 - We provide innovative research facilities for scientists to better understand animals & their issues
- **Celebrate** achievements in science, within the community, and individually.
 - SeaWorld Parks & Entertainment™ scientists have contributed to more than 300 published studies that have advanced the global scientific community's understanding of animals while being deeply integrated with universities, research organizations and Federal partners like NOAA.
 - From instructional field trips to Sea Rescue™, the Emmy-nominated TV show to the Wildlife Docs™ TV series to our work encouraging careers in conservation through a \$100,000 scholarship program to SeaWorld animal camps, SeaWorld is committed to educating kids and their parents.

OUR UNIQUE WAY OF LIVING UP TO OUR MISSION

We provide experiences that matter across 11 parks in 5 states, with a commitment to the health and well-being of more than 800 animal species while providing a safe environment for our guests to experience more than 600 rides and attractions on 2,000 acres of land with more room for future development and growth.

From: [Menendez, Sabrina](#)
To: [Kassees, Peggy](#)
Subject: RE: SeaWorld - and dolphins/killer whales in Captivity - question
Date: Monday, November 09, 2015 10:56:36 AM
Attachments: [Lolita - Carson Avery.docx](#)

Hello Peggy. I hope all is well. Please let me know if you need something more than what is attached.
Thanks. Sabrina

From: Kassees, Peggy [mailto:Peggy.Kassees@eog.MyFlorida.com]
Sent: Monday, November 09, 2015 9:41 AM
To: Menendez, Sabrina
Subject: SeaWorld - and dolphins/killer whales in Captivity - question
Importance: High
May I have a copy of the response you use for these type letters/emails?
Thanks so much!

Peggy Kassees

Office of Citizen Services
Executive Office of the Governor
@FLGovScott

Governor Scott encourages Floridians to have a disaster preparedness plan. For information, please visit the Florida Department of Emergency Management's Web site at www.floridadisaster.org. Information about county emergency management agencies and other helpful resources can be obtained at <http://www.floridadisaster.org/DEMcom.asp#Quick>



August 4, 2015

**Florida Fish
and Wildlife
Conservation
Commission**

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Tallahassee

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Tallahassee, Florida
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Hearing/speech-impaired:
(800) 955-8771 (T)
(800) 955-8770 (V)

MyFWC.com

Mr. Carson Avery
130 26th Street, Suite 106
Atlanta, GA 30309

Dear Carson Avery:

Thank you for your letter to Governor Scott expressing your concerns about Lolita, the orca on display and performing at the Miami Seaquarium. Florida Fish and Wildlife Conservation Commission (FWC) have been asked to respond to your letter on behalf of Governor Rick Scott.

FWC is charged with regulating wildlife in Florida, we regulate and oversee native wildlife species placed in captivity for rehabilitation, and for education purposes if the animal is unable to be released after rehabilitation. Although FWC is charged with regulating wildlife in Florida, marine mammals, which include orcas are protected under the Marine Mammal Protection Act (MMPS). Since orcas are not a wildlife species native to Florida, the regulations of these animals, including their care and maintenance, is handled by The National Oceanic and Atmospheric Administration (NOAA). Miami Seaquarium is the custody holder of this animal and, as such, would be involved with any permit modifications leading to the release of this animal. If you would like to write to NOAA the address is:

NOAA Fisheries Service
Protected Resources Division
Southeast Regional Office
263 13th Avenue South
St. Petersburg, FL
Telephone: (727) 824-5301

On behalf of Governor Rick Scott, we appreciate you taking the time to express your concerns about the well-being of Lolita. If you have any further questions, please contact Captain Kara Hooker at (850) 488-6253, or write to her at Florida Fish and Wildlife Conservation Commission, Division of Law Enforcement, Captive Wildlife Office, 620 South Meridian Street, Tallahassee, Florida 32399-1600.

Sincerely,

Sabrina Menendez
FWC Citizen Services

From: [Kassees, Peggy](#)
To: [Menendez, Sabrina](#)
Subject: SeaWorld - and dolphins/killer whales in Captivity - question
Date: Monday, November 09, 2015 9:41:13 AM
Importance: High

May I have a copy of the response you use for these type letters/emails?

Thanks so much!

Peggy Kassees

Office of Citizen Services

Executive Office of the Governor

@FLGovScott

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From: [Moulton, Diane](#)
To: [Kraeft, Erin](#)
Subject: FW: DEP's Weekly Report
Date: Thursday, November 05, 2015 4:57:52 PM
Attachments: [11.6.15 EOG Report.docx](#)

From: Wood, Rebecca [mailto:Rebecca.Wood@dep.state.fl.us]

Sent: Thursday, November 05, 2015 2:52 PM

To: Moulton, Diane ; CommsAgencies ; Rasmussen, Karl ; Benbow, Kathrynne ; McDougal, Kim ; Cramer, Kim

Cc: Zeiler, Lennie ; Gaskin, Carla

Subject: DEP's Weekly Report

Attached is DEP's weekly report. Please let me know if you have any questions.

Rebecca S.Wood
Executive Staff Director
Florida Department of Environmental Protection
3900 Commonwealth Boulevard, MS #50
Tallahassee, FL 32399
Rebecca.Wood@dep.state.fl.us
O: 850-245-2048



**GOVERNOR RICK SCOTT
WEEKLY EOG AGENCY REPORT
DEPARTMENT OF ENVIRONMENTAL PROTECTION
WEEK ENDING NOVEMBER 6, 2015**

Successes for Week Ending November 6, 2015

1. Compliance Assistance and Outreach

- DEP's Central District participated in the fourth Annual Tomoka Fest at Tomoka State Park. The festival's goal is to educate and share information about the park's cultural, historical and environmental importance with guests. More than 250 attendees were able to learn about DEP, its processes and the importance of environmental protection.
- DEP's Central District staff participated in METRA's E2 Day. Held at SeaWorld in Orlando, DEP discussed topics including air and hazardous waste regulations with more than 270 attendees. METRA is a partnership of private industry and governmental agencies working together to inform and educate Central Florida on environmental issues.
- Staff from the Florida Keys National Marine Sanctuary and Curry Hammock State Park educated visitors during a day of fun in the sun celebrating Florida habitats. This partnership allowed staff to educate attendees about the Sanctuary's significance and the important environment that it protects, along with the current marine zoning and fishing regulations.

2. Cost Savings

- In the first quarter of FY 2015-16, DEP's Northwest District staff identified more than \$160,400 in savings for district solid waste facilities. As part of DEP's parameter optimization initiative, an estimated \$5,679,912 in savings have been identified for solid waste facilities since 2012. Through careful review of requirements, monitoring parameters, historical data and trends, DEP can ensure environmental protection without causing any unnecessary burden to regulated facilities.

3. DEP Signs Three Springs Water Quality Restoration Plans

- DEP Secretary Jon Steverson signed water quality restoration plans to restore water quality in three separate areas throughout the state, to include:
 - Silver Springs, Silver Springs Group and Upper Silver River
 - Upper Wakulla River and Wakulla Springs
 - Wekiva River, Rock Springs Run and Little Wekiva Canal
- Collectively, the restoration plans document more than 400 local, regional, state and private entity projects to reduce nitrate released into these spring systems from agriculture, land application of wastewater, septic tanks, urban fertilizer and drainage wells.
- The final orders for the three plans are being posted for the required 21-day review and potential challenge period. Upon completion of this step, they will be adopted and will set the stage for future restoration plans of other springs with major, urban footprints.

Continuing Issues

1. DEP Meets with U.S. Environmental Protection Agency

- DEP staff hosted a meeting with U.S. Environmental Protection Agency (EPA) Region IV to resolve issues remaining from EPA's 2014 Technical Systems Audit of the air monitoring programs in Florida.
- The goal of the meeting was to assure EPA that data produced and reported by DEP's Division of Air Resource Management are sufficient to warrant an air quality attainment decision for Florida's airsheds. Staff from DEP's laboratory addressed particulate matter measurements and was able to convincingly demonstrate the integrity of the data.

2. DEP Increases Funding for Drinking Water Projects

- DEP held a public meeting to amend the FY 2015-16 Priority List of drinking water projects for obligating funding. Funds from FY 2015-16 available for allocation at this meeting total more than \$150 million. More than \$47 million worth of drinking water projects were obligated at this meeting:
 - An increase of \$420,000 in loan with principle forgiveness to Nature Coast Water Authority for their distribution system.
 - A new construction loan of \$6.6 million to Fort Myers Beach for replacement of distribution piping on the island.
 - A new \$40 million construction loan to Miami-Dade County for distribution main replacement in South Miami Heights. Miami-Dade County was put on the contingency list for the remaining \$14.7 million for the project that will be obligated in FY 2016-17.

New Issues

1. Media and Public Outreach

- DEP sent the following press release:
 - [Nearly \\$19 Million in State Loan Funding Awarded to Assist Drinking Water Systems](#)
- DEP's Office of External Affairs had one article published:
 - ["Dispose of Pesticides Safely"](#) was published in the *Tallahassee Democrat*.

2. DEP Assists with Local Project

- DEP's Southeast District issued an environmental resource permit for the Ballpark of the Palm Beaches project.
- The project will consist of a major league baseball stadium, practice baseball fields, parking areas, a park, multi-purpose sports fields, pedestrian pathways, a stormwater management system and other associated infrastructure.
- The complex will be located on property that was formerly used as a yard trash and construction and demolition debris landfill facility between the 1960s and the early 1990s.
- According to the City of West Palm Beach, the project is estimated to generate between 400 to 600 full time jobs annually.

3. DEP Dedicates Jerry Edward Brooks Environmental Laboratory

- Family, friends and coworkers past and present gathered to dedicate the "Jerry Edward Brooks Environmental Laboratory" in memory of DEP's Division of Environmental Assessment and Restoration's first director. The Florida Legislature established this designation in the FY 2015-16 General Appropriations Act.
- Jerry Brooks passed away in July 2015 following a short battle with cancer. Prior to his retirement in 2011, Jerry worked at DEP for 25 years. He was a champion for water quality protection, who insisted on applying the best science in advancing smart public policy.
- Jerry left an indelible mark on Everglades restoration, the origination and fruition of DEP's water quality restoration target and restoration goal programs, development of Florida's landmark numeric nutrient criteria and advancement of other fundamental water resource stewardship programs over the last three decades.

From: [Kathy](#)
To: [Governor Rick Scott](#)
Subject: Ocean
Date: Friday, October 30, 2015 8:21:01 PM

From: Kathy <carrillo1988@yahoo.com>

County: Polk

Zip Code: 34759

Phone Number:

Message Body: I am shocked that SeaWorld continues to exploit marine animals for entertainment despite the many tragedies that the park has faced, including the horrifying incident in which a trainer was killed by a whale and the deaths of numerous captive orcas. These events did not have to happen, and I appeal to you to take strong action now so that similar tragedies never occur again.

The intelligent, social ocean animals kept in the pitifully small tanks at SeaWorld are denied everything that is natural and important to them. Please make the humane decision to start moving the captive orcas and other marine mammals to transitional coastal and wildlife sanctuaries and replace them with state-of-the-art virtual reality and animatronic exhibits that wow youngsters and adults alike.

From: [Phillips, Riley](#)
To: [Dickerson, Currie](#); [Wyland, Kerri](#)
Subject: Evening Matrix/Roundup
Date: Monday, October 26, 2015 12:58:33 PM
Attachments: [Evening TV Roundup 10 26.docx](#)
[Evening Matrix 10 26.docx](#)

10/26/15 Evening TV Roundup

Zimmer Biomet Jobs Announcement

[WPBF \(ABC\) - West Palm Beach, FL](#), 10/26/2015 7:57:36 AM

Local Market Viewership: 47,628

Local Publicity Value: \$1,400.32per 30s

[WPBF \(ABC\) - West Palm Beach, FL](#), 10/26/2015 9:06:19 AM

Local Market Viewership: 14,057

Local Publicity Value: \$674.15per 30s

[WPTV \(NBC\) - West Palm Beach, FL](#), 10/26/2015 11:34:58 AM

Local Market Viewership: 19,185

Local Publicity Value: \$884.31per 30s

[WPBF \(ABC\) - West Palm Beach, FL](#), 10/26/2015 12:04:27 PM

Local Market Viewership: 25,158

Local Publicity Value: \$1,154.11per 30s

Corey Jones

[WPEC \(CBS\) - West Palm Beach, FL](#), 10/26/2015 12:01:33 PM

Local Market Viewership: 45,218

Local Publicity Value: \$1,565.91per 30s

10/26/15 Evening Media Matrix

Rick Scott Administration

Florida Today- Wayne T. Price: [Gov. Scott at Harris Corp.](#)

TB Times- Steve Bousquet: [Citing 'black eye,' Tampa leader urges Gov. Scott to get it right](#)

Florida Politics- Jim Rosica: [TAMPA CHAMBER CEO TO RICK SCOTT: 'YOU OWE US' AFTER SAM RASHID FIASCO](#)

TBO- Yvette Hammett: [Tampa chamber's letter on aviation board appointment criticizes Rashid](#)

Legislative News

News 13- Amanda McKenzie: [Florida lawmakers file 'Chloe's Law' for retention pond guardrails](#)

Florida Republicans

Florida Economic News

Other

TB Times- Madeline Pumariega: [Column: Working to ensure college access, affordability](#)

NY Times- David Leonhardt: [Surprise: Florida and Texas Excel in Math and Reading Scores](#)

Miami Herald- Christina Veiga: [As school testing debate gains traction, Miami-Dade schools chief Alberto Carvalho meets with president Obama](#)

NY Times- Christine Hauser: [Prized Horse Is Led Out of Stall and Butchered in Florida](#)

New Times Broward-Palm Beach- Chris Joseph: [DID SEAWORLD PRESSURE STATE TO FIRE EMPLOYEE FOR REMOVING PARK FROM EDUCATION WEBSITE?](#)

National

NJ- Ben Geman: [Republican Senator Kelly Ayotte Backs President Obama's Climate Change Rule](#)

AP- Mark Sherman: [New health overhaul challenge reaching Supreme Court](#)

TB Times- Adam C. Smith: [Jeb Bush: 'I got a lot of really cool things I could do rather than be prez'](#)

AP: [The Latest: Death toll from Afghan quake rises to 129](#)

AP- Emily Wagster Pettus: [Ole Miss removes Mississippi flag with Confederate emblem](#)

Op-Ed/ Editorial

Tallahassee Democrat- Paula Dockery: [Dockery: Minimum mandatory sentences – kill 'em](#)

