

From: [Sarah Hansford](#)
To: jopatob@gmail.com
Cc: [diane moulton](#)
Subject: Carnival Cruise Line Meeting Briefing
Date: Thursday, November 03, 2011 4:08:06 PM
Attachments: [Carnival Cruise Line 11-11.docx](#)

Hi John, the briefing for the meeting at 4p.m. tomorrow is attached!

thanks!
Sarah

Governor Rick Scott Meeting/Event Briefing

EOG Staff Contact

Name: Carrie O'Rourke

Date and Time of Meeting/Event

Friday, November 4, 2011 – 4:00-6:00pm

Meeting/Event Location (Include address, building name & room #, if applicable)

Carnival Cruise Line, Terminal B, VIP Lounge

Attendee/Host Name(s)

Name(s) & Title(s): Mickey Arison, Founder and CEO, Carnival Cruise Lines
Howard Frank, Vice Chair, Carnival Cruise Lines
Tom Dow, Head of Gov Relations, Carnival Cruise Lines
Brian Ballard and Sylvester "Syl" Lukis, Ballard Partners

Purpose of Meeting

Carnival Cruise Lines – discussion regarding general business climate and harbor pilots

Bios of Main Participants (Insert Here – include photos if available)



Micky Arison
Chairman of the Board and Chief Executive Officer
Carnival Corporation & plc

Micky Arison grew up in the cruise business and spent the better part of two decades learning it from the ground up before being appointed chairman in 1990.

Mr. Arison began in the sales department at Carnival Cruise Lines and worked his way up becoming reservations manager in 1974. He became vice president of passenger traffic in 1976, and just three years later Mr. Arison was named president.

In 1987 Carnival went public, raising \$400 million for future expansion, and by early 1989, Mr. Arison engineered the acquisition of the venerable Holland America Line. The purchase also included Windstar Cruises and Westours (now Holland America Princess Tours), a leading Alaska tour operator, giving Carnival entrée to the premium segment of the cruise industry.

Over the next several years, Carnival Corporation acquired brands in various other markets including ultra-luxury Cunard Line and Seabourn Cruise Line, as well as contemporary European operator Costa Cruises, the region's number one cruise line.

In April 2003, Mr. Arison spearheaded the transaction combining Carnival Corporation's six cruise operators with the brands of P&O Princess Cruises, creating a truly global cruise operator with the leading cruise brands in both North America and Europe.

Mr. Arison's contributions to the cruise industry have been recognized worldwide. Some of his honors include being named "Officer of the French Legion of Honor" – the country's highest civilian honor – by then French President, Jacques Chirac as well as receiving the insignia of "Onorificenza al Merito della Repubblica Italiana" by the president of Italy, which confers that country's highest title on a civilian.

Mr. Arison has been chairman of the board of directors since June 1987. He became a director and chairman of the board of directors of Carnival plc in April 2003. He has been Chief Executive Officer of Carnival Corporation since 1979 and became Chief Executive Officer of Carnival plc in April 2003.



Howard S. Frank
Vice Chairman of the Board and Chief Operating Officer
Carnival Corporation & plc

Howard Frank has been Vice Chairman of the board of directors of Carnival Corporation since October 1993 and a director since April 1992. He has been a director, Vice Chairman of the board of directors and Chief Operating Officer of Carnival plc since April 2003. He joined Carnival Corporation as senior vice president-finance and chief operating officer in July 1989 and has served as the company's vice chairman and chief operating officer since January 1998.

In this capacity, Mr. Frank is responsible for directing the company's corporate-wide business development strategies. He also works closely with the management of all Carnival Corporation & plc operating units in the development of strategic initiatives.

Mr. Frank works closely with Micky Arison, the company's chairman and CEO, in providing oversight of the company's various worldwide operations.

Before joining Carnival, Mr. Frank was the partner in charge of accounting and auditing services with the South Florida offices of Price Waterhouse. He joined Price Waterhouse in 1966, was transferred to their Miami office in 1973, and admitted to the firm's partnership in 1975. His responsibilities with the firm included a number of diversified clients, largely focused on the cruise and travel industries.

Mr. Frank serves as chairman of the Executive Committee of The Cruise Lines International Association (CLIA), the world's largest cruise industry trade organization responsible for travel agent training, marketing and government affairs in North America. He is a director of The Fairholme Funds, Inc.



Thomas M. Dow
Vice President, Public Affairs
Carnival Corporation & plc

Tom Dow, appointed Carnival Corporation & plc's Vice President of Public Affairs in October 2003, is a 35 year travel industry veteran. Dow serves as the company's liaison to federal and state governments and local communities throughout North America. He also serves as one of Carnival Corporation's representatives for industry organizations including the Cruise Lines International Association (CLIA), the Northwest CruiseShip Association (NWCA), and the Florida-Caribbean Cruise Association (FCCA). He works closely with departments within the company's 12 brands to coordinate policies and positions on numerous industry issues.

Dow held a similar position in Seattle, Washington with Princess Cruises & Princess Tours for eight of his ten years with Princess. Prior to joining Princess, Dow lived in Alaska for 20 years. He lives and works in Washington, DC.



Sylvester "Syl" Lukis
Managing Partner
Ballard Partners, Miami Office

Syl brings more than 30 years of legal and government relations consulting experience at the federal, state and local levels to Ballard Partners. He previously served on the U.S. State Department's Cuban Haitian Task Force and as a principal assistant to the general counsel of the U.S. Department of Health and Human Services. After leaving federal employment, Syl served as principal lobbyist for a D.C. firm, working on behalf of several local governmental entities, including Miami Dade County, the cities of Miami and Miami Beach and the Miami Dade County School District. Before joining Ballard Partners, Syl moved his operations to Florida in 1996, where he established a state and local government relations consulting practice serving the cruise, health, corrections, infrastructure, communications and information technology industries.



CORPORATE INFORMATION

Carnival Corporation & plc is a global cruise company and one of the largest vacation companies in the world. Our portfolio of leading cruise brands includes Carnival Cruise Lines, Holland America Line, Princess Cruises and Seabourn in North America; P&O Cruises and Cunard Line in the United Kingdom; AIDA in Germany; Costa Cruises in Southern Europe; Iberocruceros in Spain; and P&O Cruises in Australia.

These brands, which comprise the most recognized cruise brands in North America, the United Kingdom, Germany and Italy, offer a wide range of holiday and vacation products to a customer base that is broadly varied in terms of cultures, languages and leisure-time preferences. We also own a tour company that complements our cruise operations: Holland America Princess Alaska Tours in Alaska and the Canadian Yukon. Combined, our vacation companies attract 8.5 million guests annually.

Carnival's wide-ranging product offerings provide our guests with exceptional vacation experiences at an outstanding value. Our success in providing quality cruise vacations has made Carnival the most profitable company in the leisure travel industry. Carnival's stock is dually listed on both the New York Stock Exchange and on the London Stock Exchange under symbol CCL. Carnival is the only company in the world to be included in both the S&P 500 index in the United States and the FTSE 100 index in the United Kingdom.

Headquartered in Miami, Florida, U.S.A. and London, England, Carnival operates a fleet of 101 ships, with another 7 ships scheduled for delivery between now and February 2015. With approximately 200,000 guests and 70,000 shipboard employees, there are more than 270,000 people sailing aboard the Carnival fleet at any given

Our Mission

Our mission is to deliver exceptional vacation experiences through the world's best-known cruise brands that cater to a variety of different lifestyles and budgets, all at an outstanding value unrivaled on land or at sea.

Carnival Corporation & plc Historical Background

Although the name Carnival Corporation didn't come into existence until 1994, the foundation for the company was laid when its flagship brand, Carnival Cruise Lines, was formed in 1972 by cruise industry pioneer, the late Ted Arison.

After achieving its position as "The World's Most Popular Cruise Line", in 1987 Carnival made an initial public offering of 20 percent of its common stock which provided the initial influx of capital that allowed the company to begin expanding through acquisition.

Over the years, Carnival has acquired representation in virtually every market segment of the cruise industry, including premium operator Holland America Line in 1989 (the purchase included niche operator Windstar Cruises and Alaskan/Canadian tour operator Holland America Tours); luxury brand Seabourn Cruise Line in 1992; Genoa, Italy-based contemporary brand Costa Cruises, Europe's number one cruise operator, in 1997; and venerable premium/luxury operator Cunard Line in 1998, which built the world's largest ocean liner, the 150,000-ton Queen Mary 2.

Revenue & Earnings	
Revenue (\$Mil) (FY)	14,469.00
EBIT (\$Mil) (FY)	2,347.00
EBITDA (\$Mil) (FY)	3,763.00
Net Income Including Extraordinary Items (\$Mil) (FY)	1,978.00
Diluted EPS Including Extraordinary Items (\$FY)	2.47
Ratios	
Price to Revenue (TTM)	1.71
Price To Cash Flow (TTM)	7.72
Price to Book (MRQ)	1.07
Total Debt to Equity (MRQ) (%)	39.68
Current Ratio (MRQ)	.20
Growth	
5-Year Annual Revenue Growth Rate (%)	5.46

From: [Sarah Hansford](#)
To: [Tara Raeber](#)
Cc: fscheduler@yahoo.com; Moulton, Diane
Subject: Re: Grandbaby Scheduling
Date: Thursday, November 10, 2011 3:40:43 PM

Thank you! We are now flying the Governor to Naples instead of Tallahassee on Wednesday after his meeting with Secretary Salazar.

On Thu, Nov 10, 2011 at 3:38 PM, Tara Raeber <tararaeber@gmail.com> wrote:
Please be advised, personal - not state business

[REDACTED]
you updated. ~Tara

I will keep

From: Sarah Hansford
To: moulton@embarqmail.com
Cc: flscheduler@yahoo.com
Subject: Fwd: Scheduling Request
Date: Wednesday, November 30, 2011 8:00:34 PM

FYI this is confirmed for tomorrow. I will update the meetings and calls sheet and resend.

Sent from my iPad

Begin forwarded message:

From: Sarah Hansford <sarah.hansford09@gmail.com>
Date: November 30, 2011 7:38:37 PM EST
To: Marc Slager <marc.slager@gmail.com>
Subject: Re: Scheduling Request

I will send you Russ Abrams cell phone number tomorrow morning. He can call Russ and Russ will come get him from the lobby and walk him to the governors hold room.

Thank you!

Sent from my iPad

On Nov 30, 2011, at 6:58 PM, Marc Slager <marc.slager@gmail.com> wrote:

Thank you! I've confirmed. Where should I tell him to go at the hotel?

On Wed, Nov 30, 2011 at 1:53 PM, Sarah Hansford <sarah.hansford09@gmail.com> wrote:

Hi Mark,

Sorry for the delay on this! We can do 4:30pm-5:00pm at the s. 119.071(2)(d) hotel. Please let me know once you confirm this with Mr. Wright and I'll add it to the schedule.

Thank you!
Sarah

On Tue, Nov 29, 2011 at 10:47 AM, Marc Slager <marc.slager@gmail.com> wrote:

Sarah - would you please schedule Ken Wright for 15-30 minutes with the Governor on 12/1. Ken is an FWC commissioner and lives in the Orlando area. Would you let me know the details and I'll call Ken?

Thanks,

Marc.

From: [Sarah Hansford](#)
To: [Mansion](#); [Diane Moulton](#)
Cc: [Finebloom, Sarah \(Sarah.Finebloom@eog.myflorida.com\)](#)
Subject: Re: Dinner tonight?
Date: Saturday, December 03, 2011 3:44:42 PM

I was not aware of a dinner tonight. I've copied Diane to see if she has any information.

On Dec 3, 2011 3:42 PM, "Mansion" <Mansion@fdle.state.fl.us> wrote:

Do you have any information reference Dinner tonight for the Governor?

Thanks,

Vic

From: [Cole Hoopingarner](#)
To: [diane moulton](#)
Subject: Fwd: EIS - Florida Optometric Association Legislative Days 02 21 12
Date: Monday, February 20, 2012 5:59:06 PM
Attachments: [EIS - Florida Optometric Association Legislative Days 02 21 12.docx](#)

----- Forwarded message -----

From: **Cole Hoopingarner** <colehoop@gmail.com>
Date: Mon, Feb 20, 2012 at 5:43 PM
Subject: EIS - Florida Optometric Association Legislative Days 02 21 12
To: Sarah Hansford <sarah.hansford09@gmail.com>, Casey Caldwell <Cwcaldwell14@gmail.com>, flscheduler@yahoo.com, Mike Dew <mjdew1@yahoo.com>, bradpie@gmail.com, mansion@fdle.state.fl.us, rickswearingen@fdle.state.fl.us, gregorym.williams@yahoo.com

**Florida Optometric Association
Legislative Days**

**Tuesday, February 21st, 2012
10:15 am - 10:25 am
Senate Building Room 229
The Capitol**

GRR: Gregory M. Williams
Phone: (850) 545-9716
E-Mail: gregorym.williams@eog.myway.com

Primary Contact: Dr. Ken Lawson
Cell: (941)-704-2047
E-mail: docjls@aol.com

Attire: Business professional.

Press Plan: Closed press. EOG Photographer requested

Event Setup: Board room.

Attendance: 40 people

Speech Details: No formal remarks

Intro of GRS: Dr. Ken Lawson

Other Speakers: N/A

First Lady: Will not be in attendance.

Invited VIPS: Optometry Students from NOVA Southeastern University and new optometrists from across the state to the industry

Legislators: None

EVENT SCENARIO

Governor Scott arrives and surprises the group. The Governor will make very brief informal remarks and then pose for a group photo. Upon completion of the photo Governor Scott will depart. Event concludes.

AGENDA

10:15 am Governor Scott arrives Senate Building, Room 229.
10:16 am Governor Scott is introduced by Dr. Ken Lawson.
10:17 am Governor Scott makes brief informal remarks.
10:22 am Governor Scott concludes remarks.
10:23 am Governor Scott poses for a group photo.
10:25 am Event concludes Governor Scott heads back to the office.

BACKGROUND

Doctors of optometry (ODs) are the primary health care professionals for the eye. Optometrists examine, diagnose, treat, and manage diseases, injuries, and disorders of the visual system, the eye, and associated structures as well as identify related systemic conditions affecting the eye.

The Optometrist are in town for their annual Legislative Day to bring awareness to the profession and educate legislators and other decision makers about the industry and the importance to the people of Florida. Their primary concern is getting patient access to eye health care at reduced cost and educating our citizens as to the importance of eye health care.

From: [Mike Dew](#)
To: [Bradley Piepenbrink](#); [Diane Moulton](#); [sarah hansford09](#)
Subject: Fwd: Draft EIS-Brevard Deputy Funeral
Date: Monday, March 12, 2012 7:17:59 PM
Attachments: [EIS - Brevard Deputy Funeral.docx](#)
[ATT02364.htm](#)

We ended up doing an EIS for the services tomorrow...attached.

Begin forwarded message:

From: Russ Abrams <jonrussellabrams@gmail.com>
Date: March 12, 2012 7:15:51 PM EDT
To: mjdew1@yahoo.com, Cole Hoopingarner <colehoop@gmail.com>
Subject: Draft EIS-Brevard Deputy Funeral

Mike and Cole- Please call with any questions.

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Russ Abrams
Governor's Regional Representative
407-461-0646
jonrussellabrams@gmail.com

Any official State business can be sent to Russ.Abrams@eog.myflorida.com

Funeral for Brevard County Sheriff's Deputy Barbara Pill

Tuesday, March 13, 2012
Service to begin at 10:00 am
Calvary Chapel Melbourne
2955 Minton Road
West Melbourne, FL

SA: Russ Abrams (not present but on call)
Phone: (407) 461-0646

Host Contact: Major Vic Desantis
Phone: (321) 403-5744 (cell)

Attire: Business

Press Plan: Open Press- Press will be managed by Major Desantis from the Brevard County Sheriff's Office and Melanie Glover from the Calvary Chapel. The press will be in a sectioned off area outside the Church when the procession arrives, on the second floor during the ceremony (it will be streaming live), and will be back in the sectioned off area when casket is taken out of the church en route to the burial grounds.

Event Setup: Church with designated seating for RLS and FL

Attendance: 4,000 to 5,000

Speech Details: N/A

Intro of GRS: N/A

Other Speakers: N/A

First Lady: Attending

Invited VIPS: N/A

Legislators: N/A

EVENT SCENARIO

Governor and Mrs. Scott arrive to Calvary Chapel. RLS and Mrs. Scott remain in specifically designated area outside of the Church while the procession arrives. RLS and Mrs. Scott will meet the family and follow the casket into the Church and take their seat. Ceremony concludes and RLS and Mrs. Scott will file out of the Church (through the same doors entered) to see the procession off. When procession departs RLS and Mrs. Scott will immediately go back into the church and depart through the back where the cars are stacked.

AGENDA

8:50 a.m. Governor and Mrs. Scott arrive at Calvary Chapel
9:00 a.m. Service begins
11:30a.m. Service concludes
s. 119.071(2)
(d) Board vehicles and depart

BACKGROUND

Deputy Barbara Pill was a law enforcement officer for over 30 years. She worked in both Miami and Central Florida.

Immediate Family in attendance:

1. Steve (Husband)
2. Jeremy and Kate (Son and daughter-in-law, Jeremy is also a Brevard County Sheriff's Deputy. Kate also works for the Brevard County Sheriff's Office as a Crime Scene investigator)
3. Ryan (Son, works for the Melbourne Village Police Department)
4. Joshua Ray (Step-son and from the Jacksonville area)

-Brevard County's Sheriff is Jack Parker

From: [Brian Swensen](#)
To: [Diane Moulton](#)
Subject: Resume for Fish Bowl
Date: Wednesday, April 10, 2013 6:10:03 PM
Attachments: [9AE758A0-8442-4A39-A2FA-BC189673310F\[282\].png](#)
[Demetrius Burse Resume.docx](#)

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Best Regards,



Brian E. Swensen
Political Director
Republican Party of Florida

850-320-7936
420 East Jefferson Street
Tallahassee, FL 32301
[@BrianSwensen](#)
www.rpof.org

"All tyranny needs to gain a foothold is for people of good conscience to remain silent."
-Thomas Jefferson

Demetrius Burse

s. 119.071(4)(d), F.S.

dburse@rpof.org

WORK EXPERIENCE

Florida House of Representatives – Tallahassee, FL

February 2013 - Present

Executive Secretary for Representative Ben Albritton District 56

- Daily routine includes managing correspondence, scheduling meetings, and ensured that a line of communication was made between the Representative and organizations within his district
- Constructed up-to-date bill books to keep track of certain bills, in Excel and LEAGIS, and their progress through the legislative process
- Received training on the legislative process, tracking bills and LEAGIS to ensure deadlines were met and materials for Session were available for the Representative

Republican Party of Florida – Tallahassee, FL

August 2012 – November 2012

Field Director for Voter Registration

- Responsible for following protocol in interviewing, vetting, hiring, and training qualified employees to ensure maximum productivity is reached.
- Conducted New Hire Orientations to prepare employees to get Republicans registered to vote and Democrats to swap their voter registration with 15-20 employees a week
- Managed the Voter Registration at RPOF which has seen an increase of Republican voters switching from Democrats

Republican Party of Florida – Tallahassee, FL

October 2011-August 2012

Intern

- Assisted in state-wide voter outreach and grassroots efforts through personal contact with over 2,000 people a week
- Responsible for overseeing the creation and distribution of walk and call books via web Elect to target soft Democrats to be swapped over to Republican affiliation
- Assists with state-wide voter registration efforts through voter contact over phone and at Super Saturdays events reaching out to 5,000 people per event

VOLUNTEER EXPERIENCE

Secondary Mentor Leon County School, Tallahassee, FL

September 2011 - present

Mentor

- Male role model for a young high school student who needed a strong, talented mentor to inspire him
- Assisted student one on one with FCAT preparation to ensure graduation and high-quality work
- Advised student on the importance of education and preparing for real world experiences

AWARDS, ACTIVITIES, INTERESTS

- Graduate of the Leadership Institute, Youth Leadership School which provides conservative leaders with training in campaigns, fundraising, grassroots, youth politics, and communications
- President of the Young Black Republicans at Savannah State University
- Recipient of the Savannah State Tiger Honor's Award for academic success
- Member of the Golden Key Honor Society
- Member of the Savannah State University Student Senate
- Member of the following Florida State University organizations:
 - Phi Alpha Delta Pre-Law Fraternity and Debate Team,
 - Student Alumni Association,
 - Black Student Union,