



## *Creating Jobs for Florida Families*

When I ran for Governor, I committed to creating 700,000 jobs in seven years. I am proud to report that the Florida Legislature's Revenue Estimating Conference recently announced that they expect Florida to surpass that goal and create 900,000 jobs by 2018.

In the four years before I took office, Florida's families had lost 825,500 jobs.

- Since I took office almost two years ago, Florida businesses have added around 200,000 jobs, and we continue to put Florida families back to work every month.

Unemployment is down.

- In the four years before I took office, unemployment had more than tripled – from 3.5% to 11.1%.
- Since I took office almost two years ago, unemployment has dropped from 11.1% to 7.9% – the second largest drop in the country.

We are paying down state debt.

- In the four years before I took office, state debt increased by \$5.2 billion.
- Since I took office almost two years ago, we cut state debt by \$2 billion.

Florida's housing market is on the rise.

Florida is the 4th largest GDP in the country.

Consumer confidence in Florida near a 5-year high.

With less burdensome taxes, Florida is one of the best states for business.

Florida has a \$24 billion trade surplus.

Florida ranked second best state for business in Chief Executive Magazine.

Florida had two straight record years for tourism.

Since the end of 2010, personal income in Florida has increased by 6.6%.

# Top Reasons to Support Teacher Pay Raise

- Florida students and teachers were recently ranked 6th for educational quality.
- On a recent international reading survey, Florida fourth graders scored second in the world.
- National Council on Teacher Quality ranked Florida teachers number one in the country two years in a row.
- Florida has eliminated tenure, allowing principals to build teams from the best and brightest educators.
- By 2014, Florida teachers will be a part of our performance pay structure that will help attract and advance the most high-performing teachers in our education system.
- Transition to common core standards will require increased responsibilities and expectations of Florida teachers, ultimately driving greater student achievement.

# Top Reasons to Support Eliminating the Sales Tax on Manufacturing Equipment

- Will save Florida manufacturers an estimated \$141 million annually, that will be redirected to capitol investments, expansion and job growth.
- Level the playing field between Florida and the other competing states.
  - *Florida is currently at a competitive disadvantage because most states do not force manufacturers to pay taxes on the purchase of equipment or require them to adhere to regulations for tax exemptions.*
- As of 2010, manufacturing made up just 4.3% of employment in Florida – well below the national average of manufacturing jobs across the country. However, Florida is ranked #1 in percentage of exports tied to manufacturing.
- Create high wage, stable jobs for Florida families for years to come.
  - *Purchasing manufacturing equipment is a big investment. Florida needs this kind of investment because it means businesses are putting their roots down even deeper in Florida communities – creating more stable job opportunities for years to come.*
- Manufacturing accounts for almost 90 percent of Florida exports that depend on our ports. Eliminating this tax will benefit ports and other small businesses.
  - *Investments into Florida's 15 ports and the growing economies of Central and South America will create even greater job growth.*