

PEOPLE BEFORE CORPORATE POWER

FLORIDA'S PROPOSED LEGISLATION WILL:

- ✓ Prohibit big banks, credit card companies and money transmitters from discriminating against customers for their religious, political or social beliefs.
- ✓ Prohibit State Board of Administration (SBA) fund managers from considering ESG factors when investing the state's money.
- ✓ Require SBA fund managers to only consider maximizing the return on investment on behalf of Florida's retirees.

WHAT IS ESG?

WOKE Corporatist Definition

"ESG funds are portfolios of equities and/or bonds for which environmental, social and governance factors have been integrated into the investment process. This means the equities and bonds contained in the fund have passed stringent tests over how sustainable the company or government is regarding its ESG criteria.

Environmental factors include the contribution a company or government makes to climate change through greenhouse gas emissions ... Given renewed efforts to combat global warming, cutting emissions and decarbonizing is become more important."

- Robeco Institutional Asset Management B.V.

TRANSLATION

ESG investors prioritize woke corporate ideals and non-financial factors as part of their investing process. ESG investors are corporate cartel elites who do not represent the will of the people, but rather base their investment strategies on social causes and virtue signaling while driving up costs for consumers in the name of diversity and sidelining hardworking Americans by threatening their livelihoods.

Governance, AKA an "ESG score," is a framework created to force companies to meet ESG standards, disadvantaging small, medium, and start-up businesses which cannot cope with increased costs to compete with woke mega corporations, and subverting the will of their shareholders.

WHY THIS MATTERS:

Everyday Floridians and Americans invest their hard-earned money to maximize profits and generate the most return on investment possible, but fear of retribution by the woke mob and a desire by CEOs to wield power has resulted in the rise of ESG investing which sacrifices returns at the altar of the select few, unelected, corporate elites and their radical woke agendas.

VICTIMS OF ESG:

Americans who fill up their gas tanks

2nd Amendment supporters

Soon to be retirees

Conservative Americans

Americans with strong held religious beliefs

Victims of the Biden Border Crisis