Everyday Floridians invest their hard-earned money to maximize profits and generate the most return on investment possible, but fear of retribution by the woke mob has resulted in the rise of “ESG” factors.

Environment, Social, and Governance (ESG) investment practices prioritize woke ideals and virtue signaling over commonsense financial practices.

**BUILDING ON GOVERNOR DESANTIS’ COMMITMENT TO PUT PEOPLE BEFORE CORPORATE ELITES AND PROTECT THEIR MONEY, FLORIDA’S LEGISLATION:**

Stops financial institutions from discriminating against customers for their religious, political, or social beliefs – like owning a firearm, securing the border, or increasing our energy independence.

Bans the financial sector from considering so called “Social Credit Scores” in banking and lending practices aimed to prevent Floridians from obtaining financial services like loans, lines of credit, and bank accounts.

Blocks the use of ESG in all investment decisions at the state and local level, ensuring that only financial factors are considered to maximize the return on investment, protecting retirees and taxpayers alike.

Prohibits state and local governments from using ESG as part of the procurement and contracting process.

Eliminates consideration of ESG factors by state and local governments when issuing bonds.

Directs the Attorney General and Commissioner of Financial Regulation to enforce these provisions to the fullest extent of the law.