



# FLORIDA YOUTH COMMISSION

## COMMUNICATIONS COMMITTEE

**Matthew Nadel, Chair**

**Morgan Denhart, Vice Chair**

### MEETING MINUTES

**December 23, 2014**

**11:30 A.M. – 12:30 P.M.**

The Communications Committee meeting of the Florida Youth Commission was called to order December 23, 2014 at 11:35 a.m. by Communications Committee Chair, Matthew Nadel.

Vice Chair, Morgan Denhart, did roll call and noted that multiple commissioners were absent (three entered the call late).

Recent progress was discussed, then the commemorative months discussion was pushed to later in the call due to absent commissioners.

The pamphlet was the next item on the agenda. The pamphlet work group was given design ideas. The official design is projected to be done by January 4.

The FYC “general” video was then discussed. January 3 was decided as a date for members to meet in person to work on the video. Editing will be done primarily by Matthew Nadel and Morgan Denhart. The video will entail opinions and needs of the Florida students (better resources, newer text books, etc.).

Commemorative months were also a topic of discussion. The work group created a list of toy drive locations with holiday graphics.

The website will include a brief survey (asking if you need more of a voice in your education, then ask what these topics are). It will feature updates on legislation, FYC news, etc. The website will have a section where students can access speeches to present to their local school board. Members decided that we would test different website design platforms to decide which would be best. A domain also needs to be created, something that isn’t too lengthy but still represents what the FYC is. It was preferred by the committee that the domain be “fycvoice.org”.

In regards to the February commemorative month, ethnic equality month was the official decision. It was discussed that videos created by FYC members should be featured (like Salma’s). At least one graphic should be made about racial equality.



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*We, the Youth Commissioners of Florida, desire to produce a cohesive and unified platform for the students of Florida to voice their concerns and provide feedback and suggestions to the leadership of Florida. We will serve as a liaison between the youth of Florida and the Florida Children and Youth Cabinet through inclusion and engagement of our peers to craft effective suggestions, legislation, and projects to aide in the progression of youth across Florida.*



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Caitlin suggested that we switch the January's commemorative month to the Cabinet's theme of human trafficking awareness, the committee agreed and that will be the new theme.

For March's commemorative month, Matt discussed that we needed to have this done at the beginning of the month so it can be shared throughout. The options for this month are gender equality month, nutrition month, and self-harm awareness month. The FYC decided that the commemorative month theme should be self-harm awareness.

In regards to the communications affiliation, each member should give 2 to 3 organizations to be affiliated with.

Communications Committee Chair, Matthew Nadel, adjourned the meeting with one commissioner absent.



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