

Carlos M de la Cruz, Jr. has been an executive and has extensive experience in M&A, startups and operations in the beverage and automobile industries in Florida and Latin America.

In 1989 he became President of his family's businesses which encompassed Eagle Brands Inc., Miami Honda, Central Hyundai, Sunshine Ford, and Maroone Chevrolet. Before joining his family's business, he worked at Price Waterhouse for three years as an accountant.

Throughout the years, Carlos has been on many non-profit boards in South Florida. He is past Chair and Trustee of Ransom Everglades School and is past Chairman of the Board of Our Kids of Miami-Dade and Monroe, the community base care provider for foster children with over 4,500 children in care. He also served on the board of the SEED School; a boarding school for at-risk children in Miami. Currently, he is Chairman of the Everglades Foundation and chairs the education committee of Belen Jesuit Prep. He is also a founding member of the Americas Gateway Chapter for Young Presidents Organization.