



## COVID-19 Education and Awareness Funding and Partnership Opportunity

### We've got this, together

Vaccines are making it possible to one day get back to the time together that we have longed for. To get back to the get-togethers and gatherings with friends and family and the moments shared that mean so much. For all of us to get back to this, we all have to choose to get vaccinated. Humana is here to help, but more importantly – we need your help.

We're helping community and faith-based organizations stay up to date on the latest vaccine information, find testing and vaccine availability in their area, provide educational resources, and even covering the costs of mobile COVID-19 vaccination clinics and awareness campaigns.

Humana understands the pivotal role faith-based organizations and their leaders play throughout each community. Faith-based leaders are the cornerstone of many neighborhoods, and thus a trusted source of information and guidance by communities.

We would like to explore a partnership with your congregation, which would allow for a greater collective impact on vaccination rates.



To get back to this



Let's get this

## Let's partner

As a next step, we are committed to working at a local level, by partnering with faith-based organizations in the communities we serve. These partnerships would provide educational resources addressing vaccination hesitancy, promotional print materials to get the word out about the vaccine and its accessibility, while bringing it right to the individuals you serve.

Partnerships are opportunities for Humana to invest in you, your family, your church congregation and your community. Humana invites you to partner with us, as we work towards increasing vaccination rates throughout Florida. As part of the partnership, Humana will make a financial contribution to your faith-based organization or 501c3.

## Partnerships include

- Mobile COVID-19 vaccination events for congregation and local community members, held between July 1<sup>st</sup> through September 30<sup>th</sup>
  - Vaccination administrator scheduling assistance would be available through Humana
  - Events would require human resources from your organization to plan and manage day of event(s).
- COVID-19 vaccination education and resources shared with congregation during services
  - Talking points for supporting conversations on the COVID-19 vaccine would be made available through Humana
- COVID-19 vaccination education campaign materials shared throughout campus
  - Flyers, email, yard signs and pull-up banner templates made available in English and Spanish through Humana
- COVID-19 vaccination campaign materials shared on social media outlets
  - Social media templates made available in English and Spanish through Humana
- Humana would request a summary report at the conclusion of the partnership
- Financial contribution to faith-based organization or 501c3 partner

Please share your interest in learning more about this partnership opportunity by completing the form at the following [link](#).

**Humana**<sup>®</sup>

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