



# Who we are & What we do

**Prevent Child Abuse Florida at the Ounce of Prevention Fund of Florida**, is one of 50 state chapters of Prevent Child Abuse America (PCA America, founded in 1972). Prevent Child Abuse Florida (PCA Florida) advocates for policies and initiatives to strengthen Florida's communities for families so children can grow and develop through healthy, safe and nurturing experiences. PCA Florida sponsors Circle of Parents® support groups, and provides citizens of Florida with *Family Development-A Caregiver's Guide* resource book, as well as brochures educating caregivers about safe sleep for infants, and preventing unintentional childhood injuries. Pinwheel gardens support these programs and resources that are provided free of charge to Floridians.



We are delighted to present this opportunity to participate in Florida's Pinwheels for Prevention Campaign 2016. Together we will work to decrease child abuse and neglect through advocacy and awareness. Pinwheels are a symbol of movement and raise awareness of healthy child development. Every spring we hold a press conference to kickoff the upcoming year's campaign. Businesses, agencies and organizations throughout Florida will be displaying pinwheel gardens to show their support for our mission of preventing child abuse and neglect.

Together with the support of Florida's citizens, professionals and decision-makers, we are working to ensure Florida's youngest citizens grow up in nurturing homes and responsive communities. We do this through several initiatives and activities including the *Pinwheels for Prevention*® campaign, a comprehensive public awareness and education campaign recognizing healthy child development as a solution. Funds are raised to supplement certain costs of printing and shipping our resource materials.

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