

Fl rida KidCare

Florida KidCare is the state's affordable health insurance for children birth through age 18. Families that enroll

Receive comprehensive benefit coverage such as:

Doctor Visits

Emergencies

Prescriptions

Dental

Surgery

Immunizations

Monthly premiums depend on household size and income. There is no charge for children in Medicaid; however, most other families pay \$15 or \$20 a month. A full pay option is also available for those not eligible for the subsidy.

SPREAD THE WORD

Even though about two million children are enrolled in the program, studies show approximately 700,000 more are still uninsured, most of whom qualify for Florida KidCare.

On the back of this informational, are several ways you can help. With your help, we can reach out to families in your congregation or program and provide vital health coverage for their children.

10 Ways Churches and Faith-Based Organizations Can Help Florida's Children Through



- 1. Designate a member of the congregation to coordinate your children's health activities.** To emphasize the importance of children's health within the faith community, designate a staff member or volunteer within the congregation to coordinate activities related to children's health issues including distributing Florida KidCare applications. The coordinator can also serve as a liaison between the church and the Florida KidCare program.
- 2. Offer support and commitment to help enroll eligible children in your faith community in Florida KidCare child health insurance.** In your role as a child health advocate, it is vital that you, your staff, and your organization have a basic understanding of the Florida KidCare program and its components to assist when speaking about Florida KidCare. Contact Dwanna Gregory Hill at (850) 701-6105 or hilld@healthykids.org for more information about a contact in your area.
- 3. Spread the word about Florida KidCare to your congregation.** Include information about the importance of children's health and Florida KidCare's availability through your congregation's bulletin, newsletter, a website link, and other publications. Feel free to reference our toll-free number, 1-888-540-KIDS (5437) or website, www.floridakidcare.org, for further information.
- 4. Utilize state agencies for information and resources.** Florida KidCare can furnish the church coordinator with valuable resources for outreach activities, such as flyers, brochures, posters, and applications. In addition, Florida KidCare offers program updates and additional information.
- 5. Post flyers, posters, brochures, and applications in high traffic areas.** Display outreach materials regarding the availability of Florida KidCare in areas of the church where your congregation gathers, such as entrances, halls, restrooms, drinking fountains, and congregation offices. Include information about how families can call 1-888-540-KIDS (5437) to ask questions or get assistance with the application process.
- 6. Devote a sermon or service to the importance of children's health issues.** Select hymns, prayers, and readings that focus on children's health and our responsibility in ensuring a healthy start for every child. Include information about Florida KidCare as well as other resources where families can get more information about health related issues.
- 7. Partner with local child advocates and health care coalitions.** The designated congregation coordinator may choose to join the local Florida KidCare Coalition. This will give the coordinator an opportunity to gain updated program information and shape the outreach activities currently underway throughout your community.
- 8. Engage other faith-based organizations in your children's health activities.** Invite other community ministries to get involved in Florida KidCare. Coordination with other ministries may lead to joint "Sign Them Up" events such as seasonal bazaars, food pantry drives, or school programs.
- 9. Use the media to publicize your children's health activities.** Contact the local media regarding placement of Public Service Announcements (PSA) to make families aware of any special events you host to recognize children's health issues such as Florida KidCare. Follow-up articles in the newspaper are also important for reaching families who may be unable to attend the event.
- 10. Reach out to your community.** As a trusted member of the community, you are in an ideal position to reach out to under-served families about health issues and concerns.