

Seminole County Child Abuse Prevention Task Force
August 8, 2013- 9:30 a.m. @ Pathways
MINUTE NOTES

Attendees: David Parlapiano (*CBCCFL and CAPTF President-Chair*), Chelsea Hilend (*The Grove, CAPTF Communications Committee Chair & CAPTF Vice President*), Sandra Grafton (*IMPOWER and CAPTF Secretary*), Kendra Musselle (*Health Council HCECF & CAPTF Co-Treasurer/Proxy*), Odies Grant (*Kids House of Seminole*), Belinda Newkirk (*Goodwill Job Connection*), Vicki Magacz (*Adapt Behavioral Services*), Mary Ann Rosenbauer (*Seminole County Health Department*) and Debbie Owens (*Seminole Prevention Coalition*).

Call to Order: David Parlapiano (CBCCFL and CAPTF President-Chair)

Introductions: David Parlapiano and the attendees introduced themselves.

Agency Highlights: There was no agency highlight for the month of August 2013 as this was scheduled to be a bag stuffing day for the upcoming community walk. The community walk was postponed until September 12, 2013 so that the new Resource Directory will be available for distribution. The agency highlights will possibly resume in September 2013, before the bag stuffing and community walk.

***September 2013 (tentative) Agency Highlight: Seminole County Health Department / Healthy Start – Mary Ann Rosenbauer**

***October 2013 Agency Highlight: IMPOWER – Marcie Dearth**

***November 2013 Agency Highlight: No highlight - Community Walk**

***December 2013 Agency Highlight: Mary Elizabeth Mcilvane**

Minutes: Sandra Grafton (CAPTF Secretary) recorded the minutes.

- **Voting:** Quorum was reached based on the number of present voting members. Mary Ann Rosenbauer previously pointed out that according to Article V, Section E of the CAPTF by-laws, **“Quorum: will consist of no less than fifty percent (50%) plus one (1) voting members in attendance at a general meeting of CAPTF, but at no time shall be less than five (5) persons or three (3) agency / group / organization.”** Voting was motioned and approved to accept the July meeting minutes and to postpone to Community Walk for 1 month allowing time for the updated Resource Directory to be printed for distribution.

Treasurer’s Report: The treasurer report was provided by Kendra Musselle (CAPTF Co-Treasurer/Proxy). Kendra reported that the CAPTF bank balance was \$9,249.80 as of 7/31/13. There are 18 members and the quorum required for current paid members is 10 if all members are present at the meeting. The total amount received from membership payments calculated as of 7/31/2013 was \$1,700.00. The total amount received from Bag Logo Sponsors is \$1000.00 as of 7/31/13. The total amount received from Resource Directory Ad Sponsors is \$1,475.00 as of 7/31/2013.

Data Report: Shana Sullivan was not able to be present for the meeting but she did provide the data report for the month of July after the meeting. Shana reported that there were 295 child protective investigations during the month of July in Seminole County to result in 15 criminal investigations. There were 16 families that experienced child removals to include 25 children total in July 2013. There have been 2338 child protective investigations this year to date in Seminole County to result in 221 criminal investigations. There have been 81 families that experienced child removals to include 132 children total in 2013.

Committee Reports:

- **-Resource Directory:** David Parlapiano announced that the Resource Directory is scheduled to be printed by next month. Sandra Grafton stated that the email for the directory had Akilah Hunte listed as the official Resource Directory contact and that it should possibly be updated to the Facebook page or to the new web address that we are considering creating for the “Gimme A Break” campaign, since she is no longer working for Pathways and available for contact. David stated that we would need to see if the rates of referrals could be tracked. Sandra Grafton suggested emailing copies of the Resource Directory to all service providers in the area. Then we could try to keep track of the service distribution and usage. This could possibly be maintained with monthly emails, adding the providers to our monthly CAPTF minutes list. This will increase visibility in the community, let others know what we are doing, encourage others to get involved in CAPTF, encourage our community to let us know each month where and how our directories are being used and how they can be improved.
- **-Communication Committee:** Chelsea Hilend announced that our next marketing / communications project will be focused on working to relieve the stress from parents. Chelsea asked if anyone knows any current resources for families to please let her know. She plans to announce her intentions in the near future. She will try to connect with the Seminole Children’s Cabinet and she will approach Crystal with the Federation of Families for her contact information. Chelsea wants CAPTF to locate various resources for parents /help parents to learn to become more nurturing. She would like CAPTF to find available services in Seminole County to help parents meet other parents to buddy up with and to obtain access to available services at the same time. She has named this campaign “The Kit Kat Campaign: Gimme A Break!” Sandra Grafton suggested that the website be something simple to remember, but relatable to the services the family would want to use, such as, “GimmeABreakSeminole.com” to go along with the campaign and is also easy to remember. David Parlapiano had previously stated that putting Free in the title is also a good way to market the website. Suggestions were also made to consider putting CAPTF in the title but it was determined that have Child Abuse Prevention Task Force in the title may deter some families from seeking out resources through the website.
- **-Programs:** David Parlapiano stated that the August 09, 2013 Community Walk will be postponed until the next CAPTF meeting on September 12, 2013, to allow time for the Resource Directory to be ready for distribution during the walk. The CAPTF meeting on September 12th will be a shortened meeting used to stuff bags and then we will go and pass out the bags as a group, directly following the meeting. Please bring materials for the bags and appropriate shoes for the walk.

The materials may have to be picked up from the Pathways location before the meeting at the SCSO on September 12th. The Community Walk will be located approximately 1/2 mile from the Seminole County Sheriff's Office about 1 mile from the Carriage Cove mobile home park. It was recently targeted by CAPTF and seemed to require more resources than we had to offer at the last walk. There will be approximately 250 bags passed out.

Children's Cabinet Update: Phebe Powell was unable to be present at the meeting due to a conflicting schedule but she did previously provide a resource of current maltreatment issues in Florida. These current maltreatment issues were a determining factor in choosing the current "Kit Kat: Gimme A Break!" marketing campaign. ☺

New or Old Business:

- Please do not forget that Seminole County CAPTF has a Facebook page so spread the word and "like it". Last December, Mr. Jeff Griesemer began compiling a list of our members' social media links (Facebook, twitter, etc.). He had a goal of each of us going to the other members' links and "Like" or "follow" or "whatever" to help boost everyone's presence and exposure. He asked that we send him any social media link you would like to be included on the list. He reported that Social media is an excellent way to share your mission. It works best when people share your postings on their page and he highly encouraged you share each other's postings when appropriate. Not every comment warrants sharing, but when an event is coming up or when a post is educational, sharing it on your site and with your connections helps raise awareness of the resources available and also makes your page a place where people know they can get good information. The official link to the Facebook page is: [Seminole CAPTF Facebook Link](#), so if you haven't already done so, please feel free to post things you feel appropriate... events, newsletters, important news stories related to your mission, etc.

Announcements:

- **Mary Ann Rosenbauer is very excited to give her presentation during the Agency Highlight!**
- **Belinda Newkirk reported that Goodwill Job Connection has officially moved from the downtown location to the new location behind the RaceTrac gas station near the Seminole Town Mall. They are planning to hold their official ribbon cutting at 8:30am on 9/29 from 10am-2pm. They will possibly hold a mini job fair on 8/29/13.**
- **The next Community Walk will be September 12, 2013.**

Next Meeting: September 12, 2013 at 9:30 AM – 11 AM (BRING RESOURCES FOR THE BAG STUFFING. The Community Walk will begin directly after the CAPTF meeting, so please wear comfortable shoes!)

**Where: Seminole County Sheriff's Office
100 Bush Blvd.
Sanford, FL 32773**

