Penny J. Jones
Founder and President
The Penny Project, Inc.

Penny Jones is the Founder of and President in a voluntary capacity of The Penny Project, Inc. which was founded to in 2014 to enhance and strengthen lives impacted child abuse through advocacy and education. After the brutal murder of her former foster child Tariji Gordon, Jones works tirelessly to shed light on the tragic lessons learned through Tariji’s death so that the epidemic of child abuse will stop.

Jones was a licensed foster parent from 2007-2015. Her passion for children has resulted in several awards and frequent media appearances. Jones has five children, three of which are Tariji’s siblings, which Jones adopted in 2015.

Jones also holds the position of Executive Director of Community Relations for Florida Hospital, one of America’s largest hospitals. With more than 2,100 beds, the seven-hospital system admits more patients annually than any other hospital in the U.S. and is the largest provider of Medicare services. In her role, Jones works to strengthen community outreach and relationships. She has been with Florida Hospital since 1996. Formerly, she served as a Pediatric Hematology/Oncology Clinical Research Associate at Loma Linda University Medical Center.

Jones graduated from Loma Linda University with a bachelor’s degree in Management. Jones is active in her community by serving on several boards including Community Based Care of Central Florida and Community Coordinated Care for Children (4C).

Jones and her five children live in Central Florida.